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CREATOR OF THE SLEEP NUMBER" BED

Jason Kleid Coach 12370 Arbor Lakes Parkway N Maple Grove, MN 55369

March 7, 2008

Jason:

As you are aware, you and I have been working together for the better part of three years. I appreciate your willingness to share what seems to be a wealth of knowledge and expertise.

The best part about what you do when coaching others is to help them become better and more effective in both their personal and professional life!

I also value that you are very apt at finding the balance of providing the proper feedback and holding people accountable in order for them to see results.

You communicate values, skills, and core competencies that can be applied each day.

I offer a word of caution to anyone who is considering having Jason coach them. It is that you are responsible to use whatever tools Jason gives you to use! How you execute his advice will determine how much you get back from your time you invest with him.

Mr. Kleid has added unquestionable value in my career and I look forward with this continuing on for many years to come!

Robert Stark Call Center Sales Manager

