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Mr. Jason Kleid
The Optimum Company
24 S. Olive St, #201
Waconia, MN 55387

Jason,

The Medical Team of Private Banking at Fifth Third West Michigan enjoyed your presentation to our Medical Managers on October 9, 2002.

Your thoughts on personal goal setting, long-range planning and the importance of communication were valuable to our non-sales-oriented guests.

I could see in many of their faces the value they were receiving from the concepts, techniques and your insights you were sharing.

Sincerely,



Adam Kelly
Fifth Third Bank, Private Banking

PS Feel free to share this letter with parties interested in your speaking/consulting services.